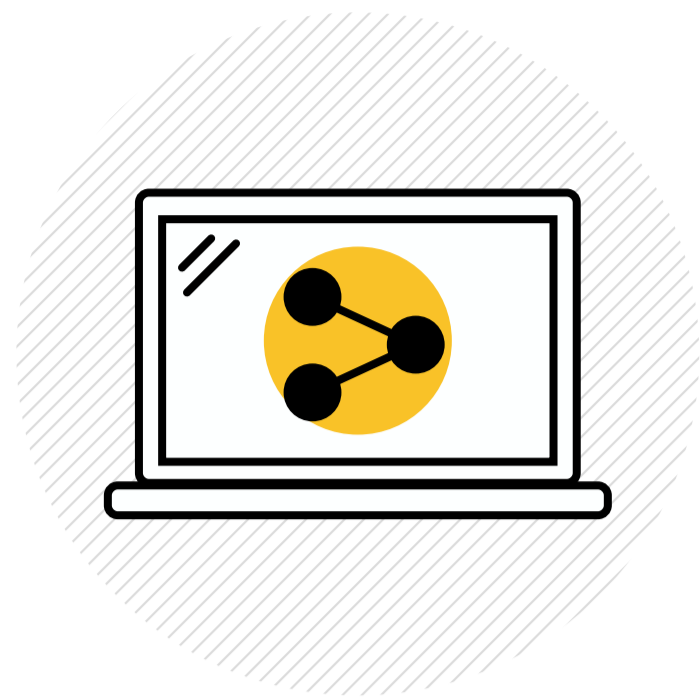
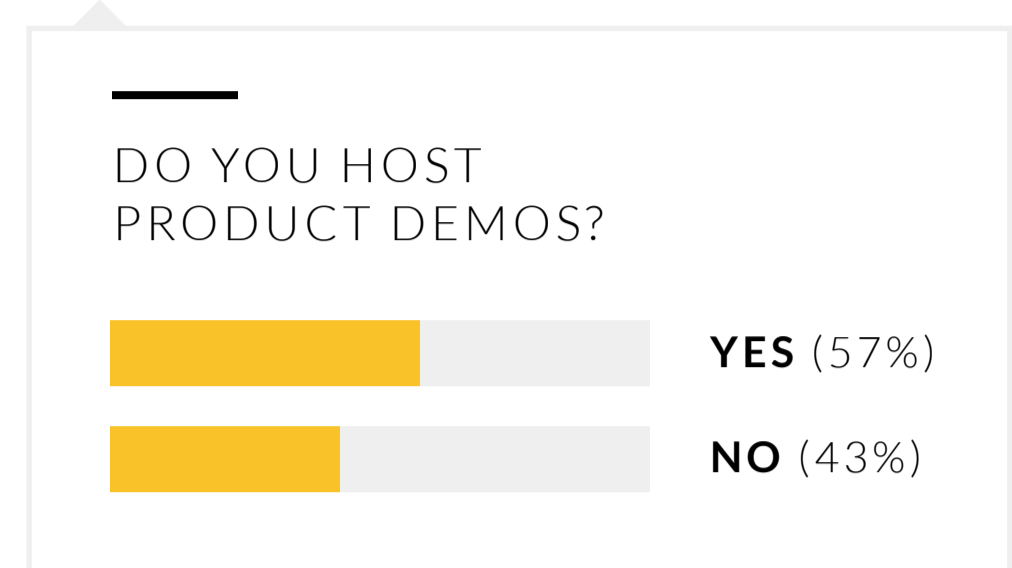
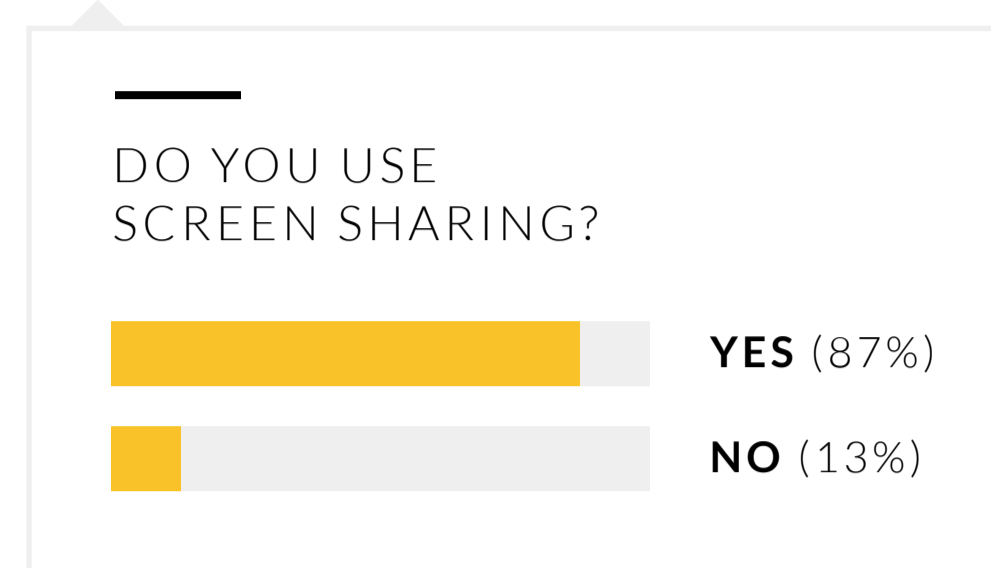


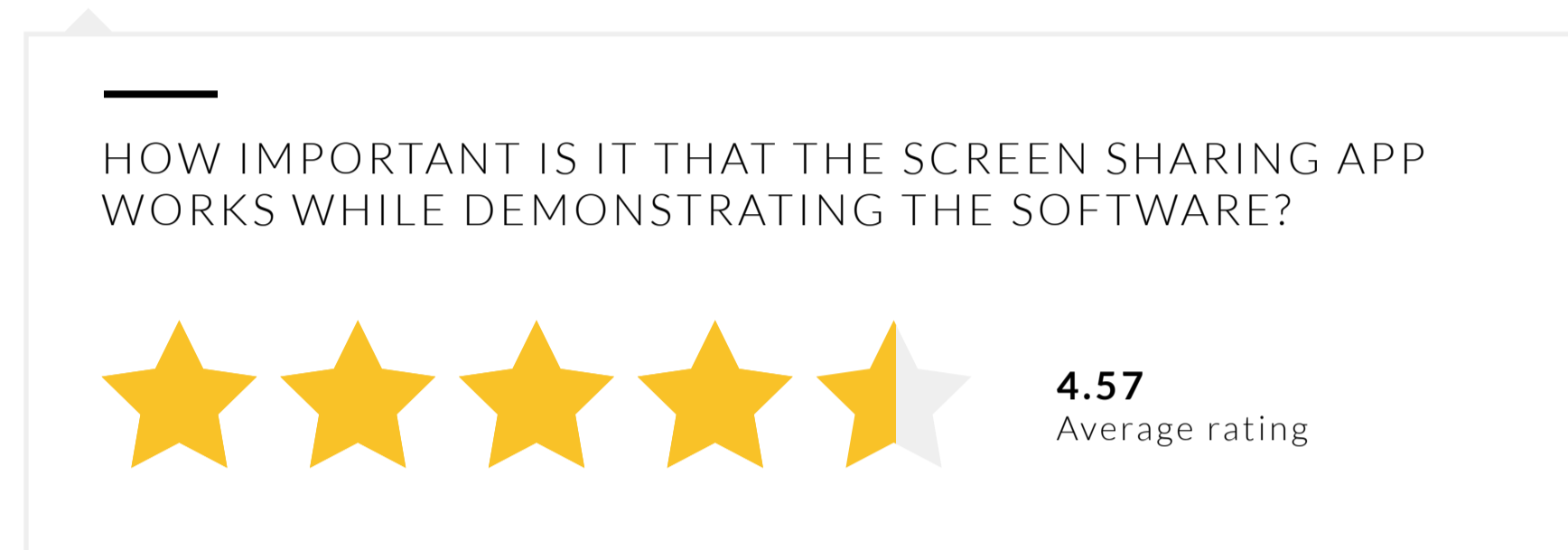
We asked **2600** sales professionals from various industries about their online sales experience.



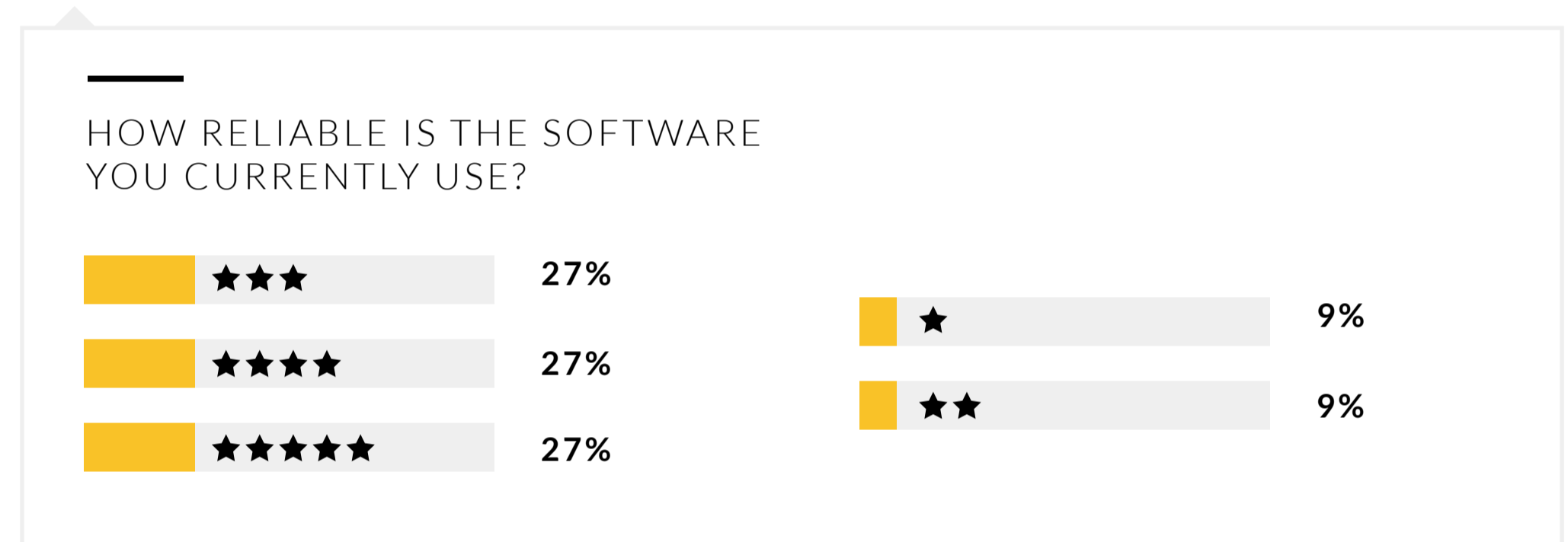
► **87%** of them use Screen Sharing, with **57%** of those for product demonstrations.



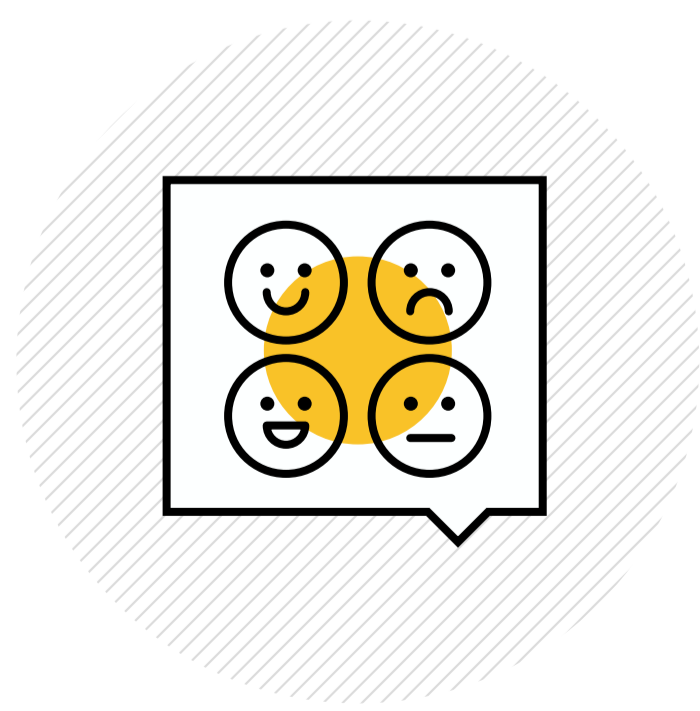
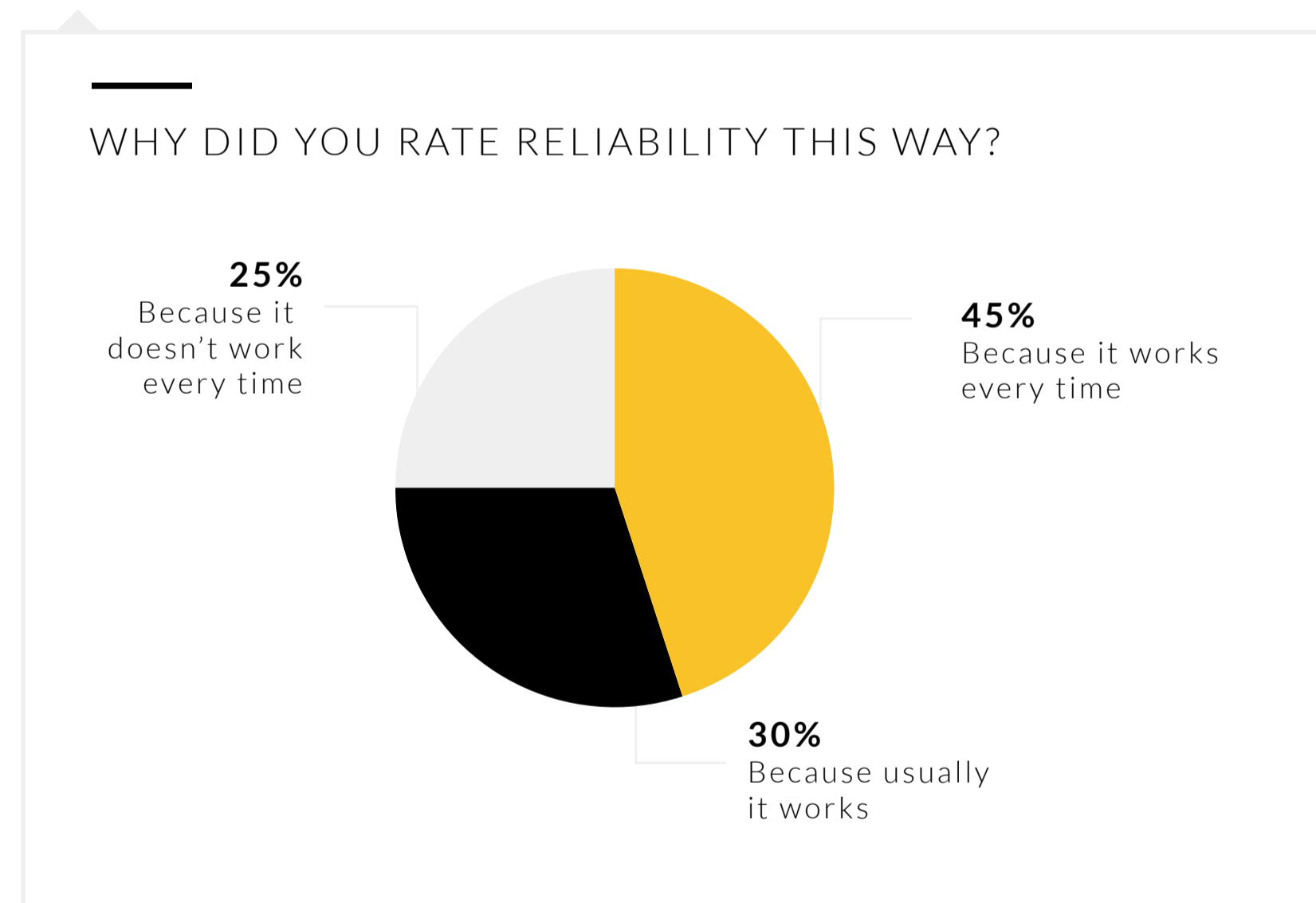
► **95%** of them said that Screen Sharing is very important during product demonstrations



► Interestingly, answers about reliability of their current Screen Sharing software were mixed, based on a **5-star rating scale**, with **9%** completely unreliable and just **27%** declared reliable



► **25%** of sales professionals declared they rated their Screen Sharing app was unreliable, simply put, because **it didn't always work**



► In a multiple-choice question about feelings towards hosting a screen sharing sales session, **30%** of our responders noted that they're excited about the sales opportunity, but at the same time (**30%**) are afraid that the software may not work, and **30%** have no backup app for an emergency situation.

